



12



54



114

Everything
has a story



Welcome to **OUTFLOW DESIGNS** Creative design agency

Introduction

Outflow_Designs started as an online freelance Advertising Agency in 2010 till the agency was actually established in Egypt, El-Mahalla El-Koubra.

We offer branding, advertising services and marketing solutions.

We do printed designs (indoor – outdoor) and digital campaigns, social media marketing strategies, motion graphics, video editing,

mobile application UI designs & develop for Android/IOS and web designs services as we have a large army on various fields.

Mission

We consider ourselves as partners in your company, so we do believe that your success is ours and this is our mission, to achieve success with you. We seek to serve you efficient, affordable services on time to ensure you get value for your money.

Vision

Become a leading digital marketing company in the middle east.
Create unique digital entertainment experience for every consumer.
Prove the importance of digital marketing to people who do not believe in it.

Values

As a company and individuals we value honesty, integrity, openness and quality.
We adhere to our words, what we say is what we do.
We achieve excellence by applying the rules of our



Services

Digital Marketing

Digital marketing means using internet for marketing process. Many businesses have experienced advantages of digital marketing over traditional marketing.

Why digital marketing?

- 1** It takes a lot of money and time to build your brand through traditional marketing. Digital marketing saves your time and make you spend your money in the right place.
- 2** Better interaction with your target audience.
- 3** As they say "Keep your friends close and your enemies closer." Nowadays, many businesses are ramping up on their digital marketing campaigns which makes you able to see them so you can get an edge overthem.



Branding

Branding is so important in marketing as it delivers your message and connects your target to your product emotionally, which leads to create users loyalty and motivate them to buy.



Media production

It includes photographed videos, motion videos and photo sessions for your product.

Videos may include voice over and sound effects to enhance the experience.

Social media marketing

According to Social Media Examiner, about 96% of marketers are currently participating in social media marketing. As of the first quarter of 2019, Facebook had 2.38 billion monthly active users. At June 2018, Instagram had reached 1 billion monthly active users.

Importance of social media marketing:

- 1- Increase Brand Awareness
- 2- Better Customer Satisfaction
- 3- Improve Brand Loyalty
- 4- More Brand Authority
- 5- Cost-Effective



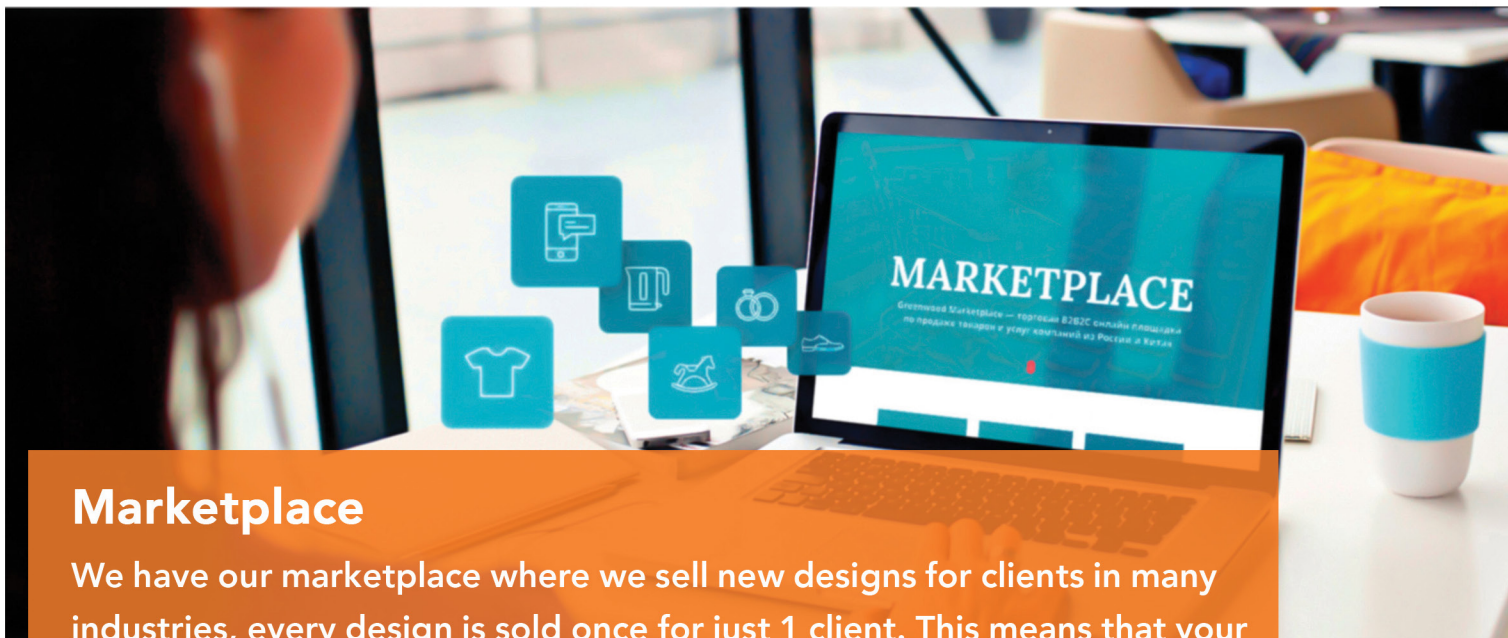
Digital Solutions

1- Web Development

Web development services help your company to increase product knowledge, maintain communication between you and potential clients, sell your products or services, generate leads for the business, and increase the popularity of your company. The site will be available 24 hours a day, 7 days a week and can be viewed from anywhere in the world. Therefore, anyone can collect suitable information from the website at any time.

2- Mobile Apps Development

The statistic shows that in 2019 the number of mobile phone users is forecast to reach 4.68 billion. The number of mobile phone users in the world is expected to pass the five billion mark by 2019, so mobile apps has a significant role in connecting with great number of people.



Marketplace

We have our marketplace where we sell new designs for clients in many industries, every design is sold once for just 1 client. This means that your design will be unique.

Available designs include: Logos, branding concepts, brochures, flyers, presentations, intro videos, motion videos templates and mock-ups.

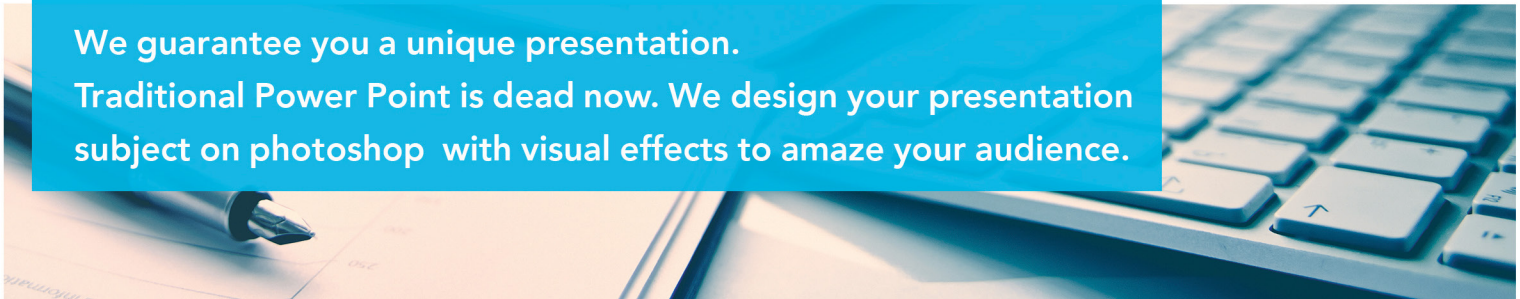
Radio Ads

Spread your service with imagination
of voice over and music



Presentation

We guarantee you a unique presentation.
Traditional Power Point is dead now. We design your presentation
subject on photoshop with visual effects to amaze your audience.



Our Client

We have been honored to serve many large companies and start-ups in Egypt, the Gulf countries, America, and Europe



Egypt



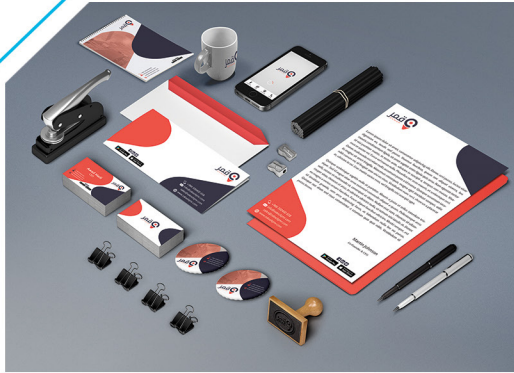
Gulf Area



America & Europe



Corporate identity



QAMAR



FIXSIRA



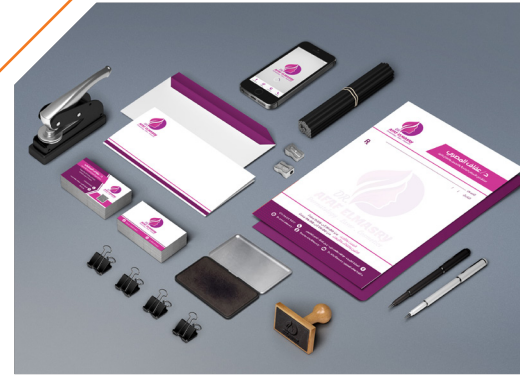
DAR EL-HEKMA



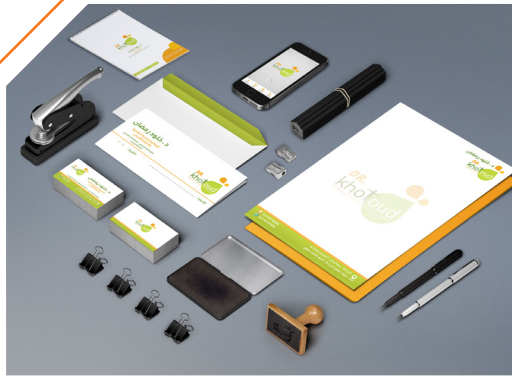
FNRCO



KMIDC KM



Dr. Afaf El Masry



Dr. Kholoud Ramadan



IHRCP

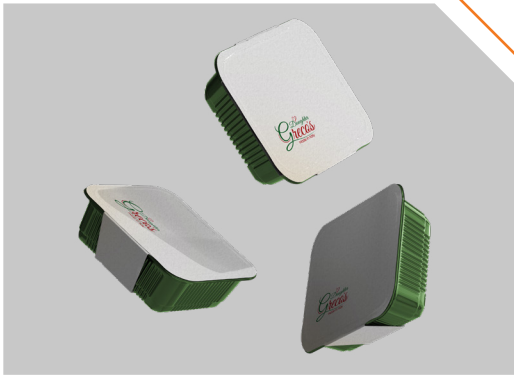
Logos







Daughter
Greco's
Made in Italy







EMOTIONS COFFEE
ESPRESSO ITALIANO

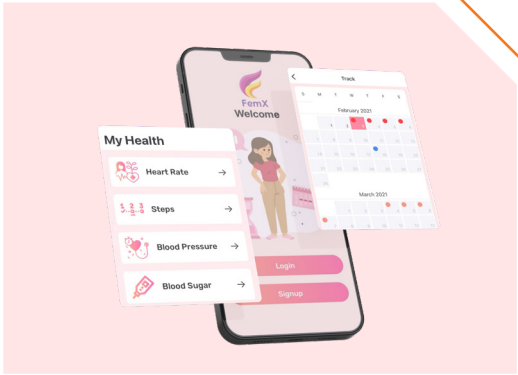
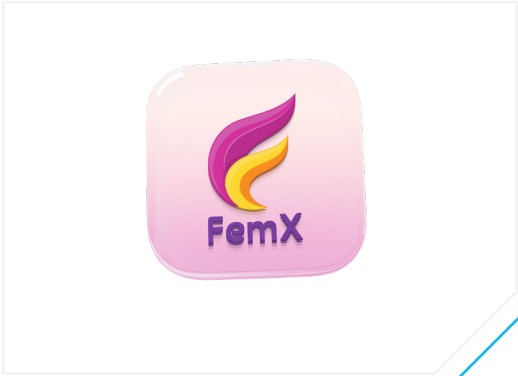






FACE BEE











وارقة للتطوير العقاري
WAREQA DEVELOPMENTS



Flyers



GREEN GAS



QAMAR



Catalyst



Filkhair

Restaurant Menus



Food Tank



World - Breakfast



Vanilla Wave

Brochures



INFINITY



Symbios



NEXTGEN GP



Rokna



Fountana



SERENE Group



Green Gas



Search Local App

Company Profiles



QAMAR



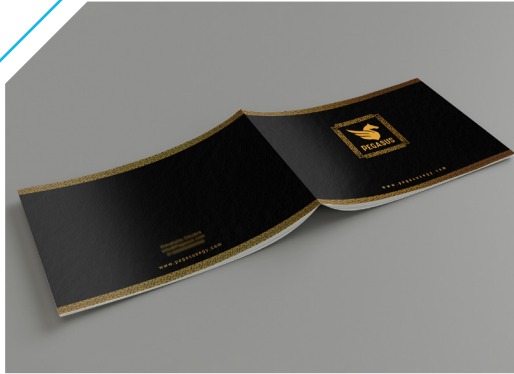
NSCE



INFINITY



ILUTEX



Pegasus



KMIDC KM



Fast Building



Fountana

Catalogs



MOUNTAIN



MISHKAT NOUR



FAHMY FURNITURE

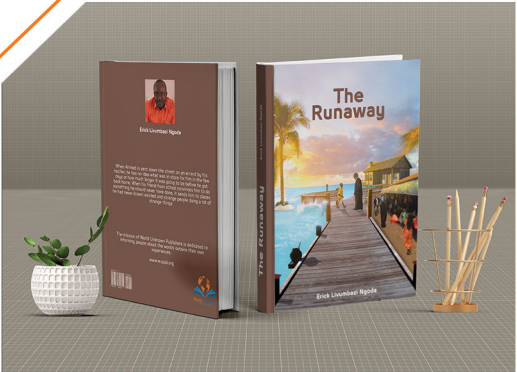


BE WEDDING

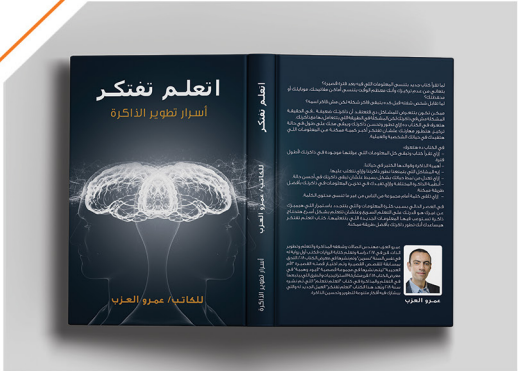
Book Covers



Eye On Happiness / Dubai Police



TheRunaway / Worlds Unknown



Learn To Remember



Video marketing / Kindle Book

Packaging



PAPILLON



STAIN REMOVER



CRACKY BAR



CHOCOLATENESS



Cleaning Vinegar



Shift Set Go



Dr. Tarek Al Hawary



Polymar

Roll-up Banners



FIXSIRA



VIRAL MEDIA



GREEN GAS



HOMIDO

Outdoor Ads



HOLOLONA



HAMZETWASL



ROKNA



FIGTREE

Exhibition Booth



Saudi iwaah



Symbios

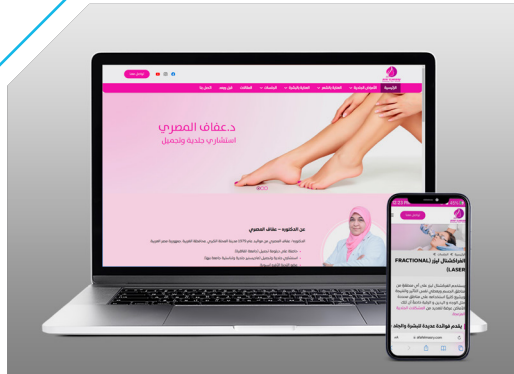


FNRCO

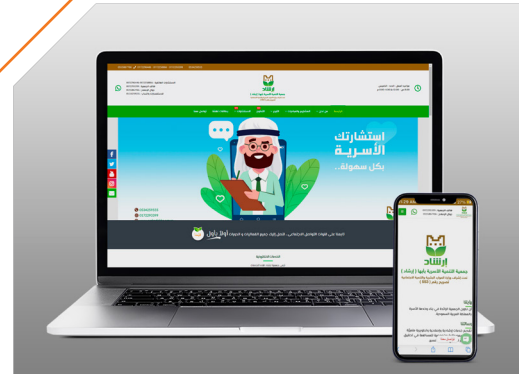


FNRCO

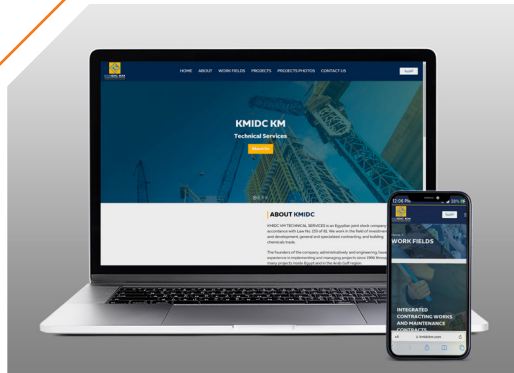
Web Development



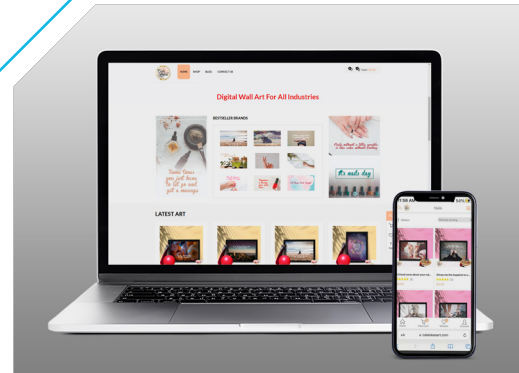
afafelmasry.com



ershadabha.org.sa



kmidckm.com



celalokasart.com

Social Media



Alhosary



Adam's Agency



Slim Center



Al-Araimi Boulevard



I Can Talk Arabic



Coffee Laws



Nails Art Jeddah



Topfruit



DAHAB Travels



Friends



Mishkat Nour



Air Line



Diet Center



Adams



Abo El Maaty



Dr. Afaf El Masry



Freehand



El Ragaby Gym



Food Tank



Marvel Wood



World Restaurant



Stonehenge Cafe



Eco Racing



Dr Kholoud Ramadan



Mood Coffee



Smart Vision



Qobtan



The Smart Wood



Coffee Laws



Dana Hamdi



KMIDC KM



Unique Center

Video Editing



KRC Breast Cancer Running



ALP & CPP Certificates



EWJ Portal



WSsavior | VFX

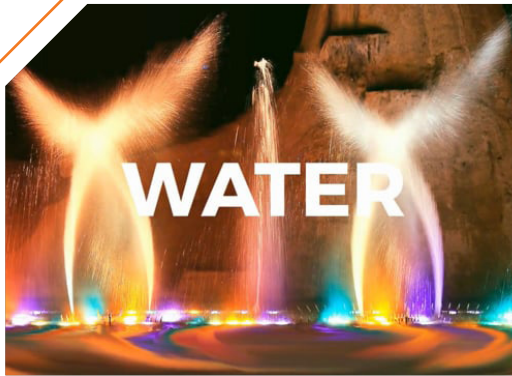
Slideshow Videos



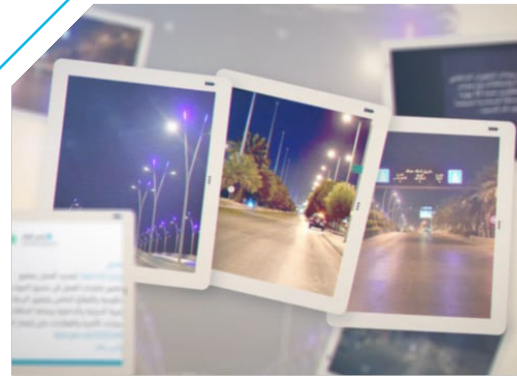
Adeem



EGY Projects



Fountana Egy



Mazoom for Digital Invitations

Media Production



World Burger Restaurant



Stonehenge Cafe



Food Tank Restaurant



Diet Center



Vanilla Wave Cafe



Beavers Decor



Asp Certificants Testimonials



Mountain

Motion Videos



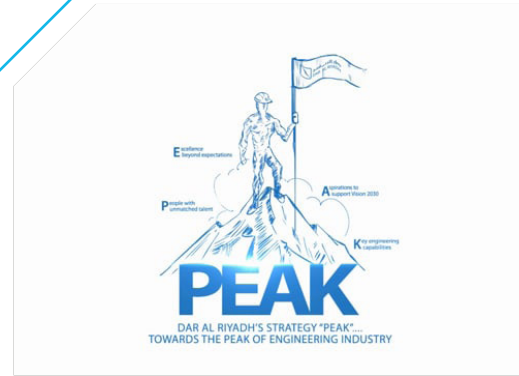
Elite Solutions Services



GTC (Gadteck ERP Solutions)



Codista Promo Video



Dar AlRiyadh ABM 2022 Theme



Pharmacist Syndicate Portal



Reeds App



كان الأخوين هاني وسامي قد بدأوا العمل في شركتين
متمثلتين يعملان في إنتاج وبيع نفس المنتجات

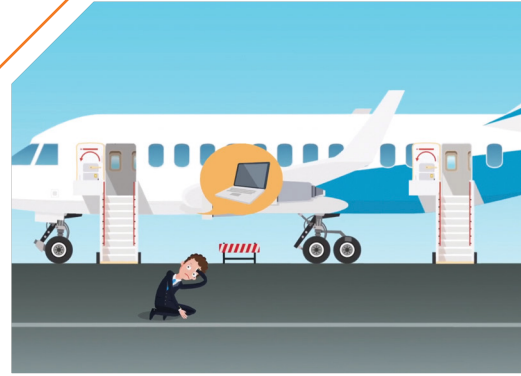
Loss Analysis Workshops



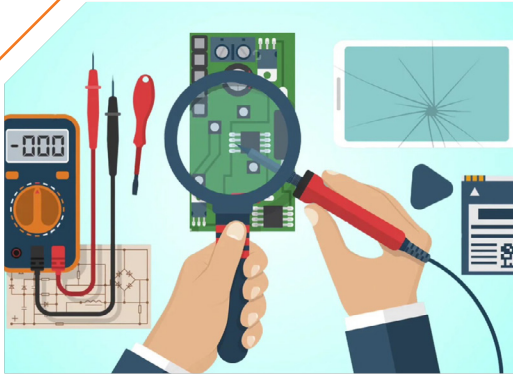
Filkhair



Body Sculpture from Diet



3Sawa App



CPR Kuwait



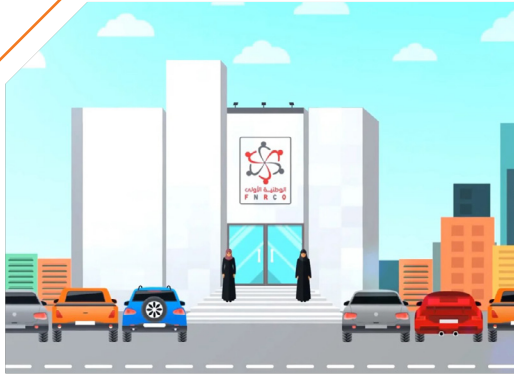
Fixsira



Ethics Kiosk



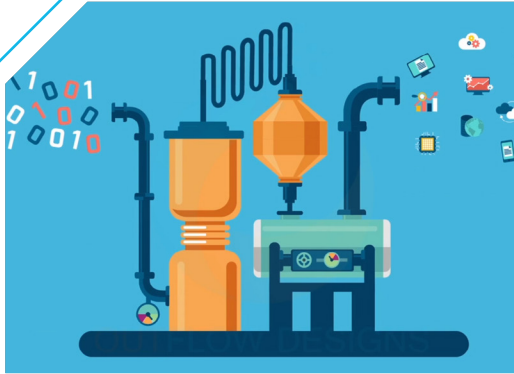
Wing



FNRCO Recruitment



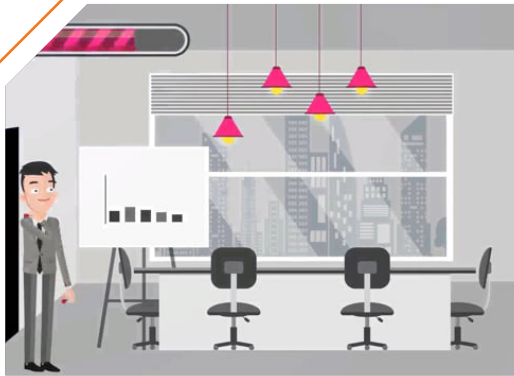
Symbios Consulting



BBI



Kora Map App



Right Target = Right Money



Lawyer Syndicate Portal



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